



Berkley Public Safety Department's 12th Annual Public Relations Golf Outing

Dear Berkley Public Safety Department Sponsor,

The Berkley Public Safety Department Public Relations Unit will be hosting our 12th Annual Golf outing on **Monday July 26, 2020 at 9:00am** at the Red Run Golf Club, in Royal Oak. All proceeds from this outing will directly benefit our Community. Each year, the Public Relation Unit hosts the Berkley "Lids for Kids" and Fire Prevention Open House, as well as Kids Police Training. From your support, over the last 11 years, we have provided over 4,500 Helmets to children in our area. In addition, we have had the opportunity to teach hundreds fire safety tips at our Open House. We are also including our "Honor Guard" to serve at ceremonies for fallen Police Officers or Fire Fighters across the state, and our "Hotrod" vehicle for minor maintenance that is used at these and many other events. We are including our Goodfellows program helping provide meals and gifts for children in the community during the Winter Holiday Season. Our Newest Addition is to support our 1st year of the Berkley K-9 Program and our new K-9 Officer "Bear". Your donations will help us in the effort to provide safety training material in many forms to the children throughout our community.

We anticipate another full event with approximately 144 golfers on the course. However, the success of our event depends on the contributions and support from the local businesses and professionals like you. We have a variety of sponsorship opportunities available (see attached sheet). The benefits of each level are listed.

We appreciate your support. Please choose the sponsorship level that is most appropriate for your company or situation, complete the form, and return it with your tax deductible donation by June 1st, 2021 to:

2021 Berkley Public Relations Golf Outing Attn: Det / Lt. Andrew Hadfield
2395 W. Twelve Mile
Berkley, MI 48072

We will contact you after receiving your form to confirm details (artwork, foursome names, etc.) and arrange for pickup of donated items if necessary. Please feel free to call or email me with any questions. Your support of the Berkley Public Safety Department is *greatly appreciated!*

Sincerely,

A handwritten signature in black ink, appearing to read 'A Hadfield' with a date '4/30/2' written to the right.

Detective Lieutenant Andrew Hadfield
Berkley Public Relations Coordinator
Email: ahadfield@berkleypublicsafety.net
Ph: 248-658-3392

2021 BERKLEY DEPARTMENT OF PUBLIC SAFETY GOLF OUTING CORPORATE SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP \$2500 (Limited to Two)

Includes: **Top Billing in all publicity with the event ~ i.e. Berkley Public Safety / Company XYZ Golf Outing**
One (1) Foursome for Golf
Hole Sponsor sign on one tee and one green, and practice area
Opportunity to provide promotional gift / information to guests at the event
Prominent listing on sponsorship banner displayed at outing, Lids for Kids and Fire Open House
Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts
Golf Pin Personalized Flags (14x20) with Company Logo (if available) for one hole and Practice Green (6x8)
Company Logo on Sleeve of T-Shirts
4 of the Golf Outing T-Shirts
Company LOGO Golf Ball provided to each Golfer.

SILVER SPONSORSHIP \$1000

Includes: One (1) foursome for Golf
Hole Sponsor sign one tee and one green
Opportunity to provide promotional gift / information to guests at the event
Listing on sponsorship banner displayed at Outing, Lids for Kids and Fire Open House
Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts
Golf Pin Personalized Flags with Company Logo for Practice Green (6x8)
4 of the Golf Outing T-Shirts

EXECUTIVE HOLE SPONSOR \$500

Includes: Hole Sponsor sign on one tee and one green
Listing on Sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House
Company Logo displayed at Golf Outing, Lids for Kids and Fire Open House shirts.
2 Golf Outing T-Shirts

HOLE SPONSOR \$250

Includes: Hole Sponsor sign on one tee or one green
Listing on sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House and T-Shirts
1 Golf outing T-Shirt

GREEN SPONSOR \$100

Includes: Hole sponsor sign at Practice Green

SILENT AUCTION / RAFFLE / PRIZE DONATION: _____

CASH DONATION: _____

*Sponsors at tees may not hand out any food or drinks.

Company / Individual Sponsor Name: _____

Contact Name: _____ Phone: _____

Email: _____ Address: _____

Amount Enclosed: _____

Checks Payable to: CITY OF BERKLEY

Mail to: Det/Lt. Andrew Hadfield
2395 W. 12 Mile
Berkley, MI 48072

Please email AD artwork (for tee signs, Flags or shirts) to: ahadfield@berkleypublicsafety.net

Questions: Call Andrew Hadfield 248-658-3392 or email to ahadfield@berkleypublicsafety.net