Dear Berkley Public Safety Department Sponsor,

The Berkley Public Safety Department Public Relations Unit will be hosting our 14th Annual Golf outing on **Saturday August 6th at 9:00am** at the Sanctuary Lake Golf Course, in Troy Michigan. All proceeds from this outing will directly benefit our Community. Each year, the Public Relation Unit hosts the Berkley “Lids for Kids” and Fire Prevention Open House, as well as Kids Police Training. From your support, over the last 13 years, we have provided over 5,500 Helmets to children in our area. In addition, we have had the opportunity to teach hundreds fire safety tips at our Open House. We are also including our “Honor Guard” to serve at ceremonies for fallen Police Officers or Fire Fighters across the state, and our Goodfellows program helping provide meals and gifts for children in the community during the Winter Holiday Season. Our Newest Addition is to support our 2nd year of the Berkley K-9 Program and our new K-9 Officer “Bear”. Your donations will help us in the effort to provide safety training material in many forms to the children throughout our community.

We anticipate another full event with approximately 144 golfers on the course. However, the success of our event depends on the contributions and support from the local businesses and professionals like you. We have a variety of sponsorship opportunities available (see attached sheet). The benefits of each level are listed.

We appreciate your support. Please choose the sponsorship level that is most appropriate for your company or situation, complete the form, and return it with your tax deductible donation by July 1st, 2022 to:

2022 Berkley Public Relations Golf Outing  
Attn: Det / Lt. Andrew Hadfield  
2395 W. Twelve Mile  
Berkley, MI 48072

We will contact you after receiving your form to confirm details (artwork, foursome names, etc.) and arrange for pickup of donated items if necessary. Please feel free to call or email me with any questions. Your support of the Berkley Public Safety Department is *greatly appreciated!*

Sincerely,

Detective Lieutenant Andrew Hadfield  
Berkley Public Relations Coordinator  
Email: ahadfield@berkleypublicsafety.net  
Ph: 248-658-3392
GOLD SPONSORSHIP $2500 (Limited to Two)
Includes:
- Top Billing in all publicity with the event ~ i.e. Berkley Public Safety / Company XYZ Golf Outing
- One (1) Foursome for Golf
- Hole Sponsor sign on one tee and one green, and practice area
- Opportunity to provide promotional gift / information to guests at the event
- Prominent listing on sponsorship banner displayed at outing, Lids for Kids and Fire Open House
- Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts
- Golf Pin Personalized Flags (14x20) with Company Logo (if available) for one hole and Practice Green (6x8)
- Company Logo on Sleeve of T-Shirts
- 4 of the Golf Outing T-Shirts
- Company LOGO Golf Ball provided to each Golfer.

SILVER SPONSORSHIP $1000
Includes:
- One (1) foursome for Golf
- Hole Sponsor sign one tee and one green
- Opportunity to provide promotional gift / information to guests at the event
- Listing on sponsorship banner displayed at Outing, Lids for Kids and Fire Open House
- Company Logo displayed on Golf outing, Lids for Kids and Fire Open House shirts
- Golf Pin Personalized Flags with Company Logo for Practice Green (6x8)
- 4 of the Golf Outing T-Shirts

EXECUTIVE HOLE SPONSOR $500
Includes:
- Hole Sponsor sign on one tee and one green
- Listing on Sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House
- Company Logo displayed at Golf Outing, Lids for Kids and Fire Open House shirts.
- 2 Golf Outing T-Shirts

HOLE SPONSOR $250
Includes:
- Hole Sponsor sign on one tee or one green
- Listing on sponsorship banner displayed at greeting table, Lids for Kids and Fire Open House and T-Shirts
- 1 Golf outing T-Shirt

GREEN SPONSOR $100
Includes:
- Hole sponsor sign at Practice Green

SILENT AUCTION / RAFFLE / PRIZE DONATION:

CASH DONATION: ________________________________
*Sponsors at tees may not hand out any food or drinks.

Company / Individual Sponsor Name: ________________________________
Contact Name: ________________________________ Phone: ________________________________
Email: ________________________________ Address: ________________________________
Amount Enclosed: __________

Checks Payable to: CITY OF BERKLEY Mail to: Det/Lt. Andrew Hadfield
Mail: 2395 W. 12 Mile
Berkley, MI 48072

Please email AD artwork (for tee signs, Flags or shirts) to: ahadfield@berkleypublicsafety.net
Questions: Call Andrew Hadfield 248-658-3392 or email to ahadfield@berkleypublicsafety.net